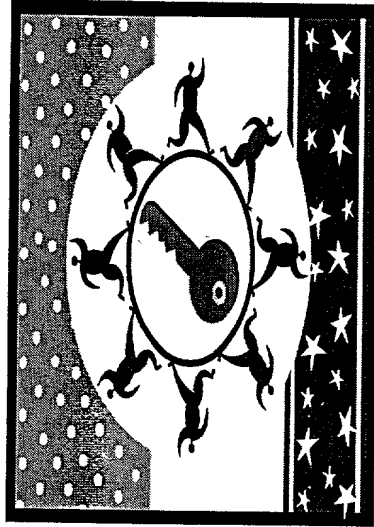


Code Cracking



Listen &
Observe
Differently

STEP 2

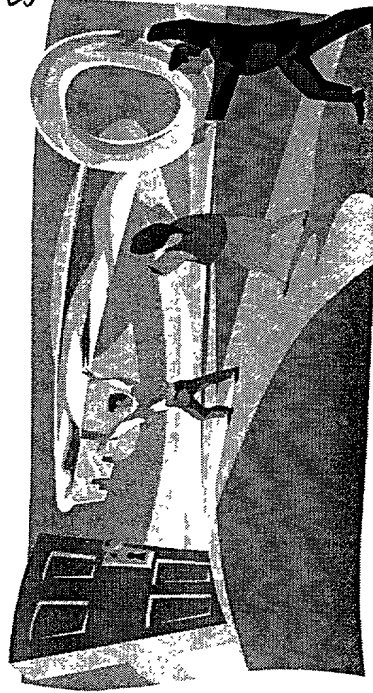
Collect "Nuggets"

STEP 3



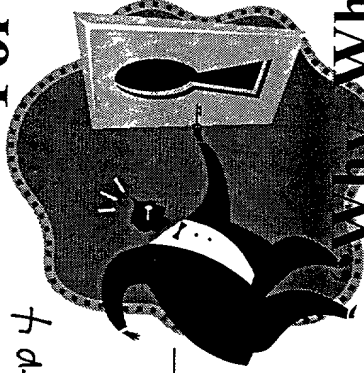
Open up Nuggets
For *Possible* Meaning

STEP 5



Synthesize Outsights into
a few Insights

STEP 4



Why, Why, Why?"

Patterns & Combinations
Synthesize into Outsights

Insight Synthesis